Quo Vadis Olympia?

DANGERS

Politicisation

- Boycott Moscow 1980 and Los Angeles 1984
- Terrorist attacks in Munich 1972 and Atlanta 1996

1972 attack on the Israeli Olympic team in Munich

Increasing Commercialisation

Media
The influence of the media is immense. It determines attractiveness and market value of the individual sports.

Doping

GIGANTISM
The number of athletes and nations has increased permanently. Also the number of competitions and spectators has reached dimensions, that threaten to blow up the organisational course.

HOPES

International Understanding

Sydney 2000: North and South Korea march in under great applause for the first time again under one flag

Sydney 2000
These Games go down in history as the first "Green Games". From then on conservation besides sport and culture becomes the third pillar of the Olympic Movement.

IOC – Reform-Commission founded

Paralympics
new dimensions of "Sports for all"

Humanity triumphs !

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